

Open Call for Photography  
FALL 2016 ART SHOW

OUR VALLEY: A HEALTHY PLACE TO LIVE?

*Photography in the pursuit of public health*



Photo by David Hungate\Dominion Images Photography

The Virginia Tech Carilion School of Medicine is issuing an open call for photography to feature in its upcoming exhibition, **Our Valley: A Healthy Place to Live?**, *Photography in the pursuit of public health*, which will document the extraordinary range and depth of everyday factors that influence our population's health, while stimulating us to consider ways in which we can improve health.

Raising awareness of the many and complex influences on health is critical to eliminating barriers between everyday life experiences and scientifically-based knowledge. Photographic images can help to achieve this greater awareness and enhance understanding of what effects health through direct portrayal of physical and environmental threats or more subtle images of social activities and cultural influences.

Curated by David Hungate, staff photographer for the Virginia Tech Carilion School of Medicine and Research Institute, the exhibition will capture the human condition and document the relationships between society, environment, and health, while encouraging viewers to reflect on the extraordinary range and depth of everyday factors that influence our population's health. Through contemplation and reflection of images that document where our patients live, work, and play, viewers will be challenged to consider how almost all aspects of life touch on health.

The exhibition, sponsored by the Creativity in Health Education Program at Virginia Tech Carilion School of Medicine, will run from August 26 till October 28, 2016. An Opening Reception will be held on **Thursday, September 15 from 5:30 to 7:30 pm**. Additional activities such as artists talks are under consideration and will be announced in due time.

Artists interested in participating should complete the attached application and submit it to Carrie Knopf, exhibit coordinator, at [cknopf@carilionclinic.org](mailto:cknopf@carilionclinic.org) by 5 pm EST on Friday, August 12, 2016.

Virginia Tech Carilion School of Medicine  
Creativity in Health Education

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## ABOUT THE CURATOR

**David Hungate** is an award-winning commercial photographer from Roanoke, Virginia. His images have been used in advertising, magazines, and newspapers world-wide. He continues to work for clients ranging from Merrill Lynch, Chick-Fil-A, Associated Press, and London's Daily Mail newspaper in addition to his work as the staff photographer for the Virginia Tech Carilion School of Medicine and Research Institute.

## EXHIBITION GUIDELINES

**Submission Deadline:** Friday, August 12, 2016 at 5 pm

**Opening Reception:** Thursday, September 22, 2016

**Show Closing:** Friday, October 28, 2016

**ENTRY FEE:** Free (\$0)

### **ELIGIBILITY**

Entries must be original, two-dimensional photographs not previously exhibited at Virginia Tech Carilion School of Medicine. All artworks must depict individuals and locations with the Greater Roanoke Valley and surrounding counties.

### **SALES AND COMMISSIONS**

Every effort is made to promote sales. Sales will be conducted through the Virginia Tech Carilion School of Medicine, which will collect a 20% commission to underwrite future art programs and shows. Sales will be managed by Carrie Knopf, exhibit coordinator, on behalf of the Virginia Tech Carilion School of Medicine.

A price sheet and artist contact information will be available for interested parties. Accepted works of art must remain on exhibit for the duration of the event, including any works sold during the exhibit, unless written permission is granted by the Associate Dean of Community and Culture.

### **LIMITATIONS**

- Maximum size 48" (121.92 cm) in height by 48" (121.92 cm) in width, including frame. Maximum weight 40 pounds (18 kg).
- Works must be wired for installation (no saw tooth hangers, please). No work requiring special installation or instructions will be accepted.
- The exhibitor reserves the right to decline any work(s) not suitably presented, or that varies from the submitted images.

### **ENTRY PROCEDURE**

Artists are asked to submit up to five (5) original artworks via electronic submission, a brief bio/CV, and the completed form below to Carrie Knopf at [cfknopf@carilionclinic.org](mailto:cfknopf@carilionclinic.org) by **5 pm EST on August 12, 2016**.

**Optional:** Artists may include a brief description of the works submitted (250 words max) in PDF format

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AUGUST 25, 2016 – OCTOBER 28, 2016

<b>FULL NAME</b>		<b>DOB:</b>	
<b>Employer:</b>		<b>Title:</b>	
<b>Email Address*</b>		<b>Phone:</b>	
<b>TITLE OF ARTWORK 1</b>			<b>\$</b>
<b>Medium</b>		<b>Year</b>	
<b>Dimensions</b>		<b>Location**</b>	
<b>File Name***</b>			
<b>TITLE OF ARTWORK 2</b>			<b>\$</b>
<b>Medium</b>		<b>Year</b>	
<b>Dimensions</b>		<b>Location</b>	
<b>File Name</b>			
<b>TITLE OF ARTWORK 3</b>			<b>\$</b>
<b>Medium</b>		<b>Year</b>	
<b>Dimensions</b>		<b>Location</b>	
<b>File Name</b>			
<b>TITLE OF ARTWORK 4</b>			<b>\$</b>
<b>Medium</b>		<b>Year</b>	
<b>Dimensions</b>		<b>Location</b>	
<b>File Name</b>			
<b>TITLE OF ARTWORK 5</b>			<b>\$</b>
<b>Medium</b>		<b>Year</b>	
<b>Dimensions</b>		<b>Location</b>	
<b>File Name</b>			
<b>TOTAL VALUE OF ARTWORKS:</b>			<b>\$</b>

\*A valid email address is required for submission - all entry submissions will be confirmed via email.

\*\*Photographs in this exhibit must be from the Greater Roanoke Valley and surrounding areas. Please list the city/county where the image was taken for our verification purposes only.

\*\*\* Image files should include your last and first name, the artwork number corresponding to the number on the form (#1-5), and Fall Show 2016. For example: DaVinci\_Leonardo\_1\_FallShow2016. See 'File Guidelines' on the next page for additional requirements.

**File Guidelines\***

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1. All images must be submitted electronically in JPG or PNG format.
2. Images should be at least 4" x 6" (min 300 dpi).
3. High resolution images preferred for potential publication.
4. Image files should include your last and first name, the artwork number corresponding to the number on the form (#1-5), and Fall Show 2016, e.g. DaVinci\_Leonardo\_1\_FallShow2016.
5. Images must be submitted electronically. We recommend submitting your images via a digital cloud such as Dropbox.
  - If sending us a link to your folder on a digital cloud, then please remove any passwords/permissions.
  - You may upload a file with your images to our Dropbox folder. Email Carrie to request the link.
6. The artist **must own the copyright** to all images submitted.

**Submission Checklist:**

- Completed Form\*
- Electronic Submission of images
- Artist Bio/CV\*
- Description of Artworks\* (optional)

*\*Please submit as PDF document*

We make every effort to ensure that all submissions can be picked up by artists in their original condition. However, the Virginia Tech Carilion School of Medicine specifically disclaims any liability for the loss, damage, or theft of any artwork exhibited or stored on its premises. Artists are responsible for insuring their own work from delivery to pick-up and return to artist.

I have read and accepted the conditions set forth in this form for submitting artwork for consideration for the VTCSOMRI Art Show, as described above.

**Signature**

Applicant: \_\_\_\_\_ Date: \_\_\_\_\_

**OFFICE USE ONLY**

Received: \_\_\_\_\_ Complete: \_\_\_\_\_

Selection: \_\_\_\_\_

Notification Date: \_\_\_\_\_ on \_\_\_\_\_